**General Class Information**

Instructor Name and Contact Information:

* John W. Hulburt
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Subject Area and Catalog Number: ISBU 3710-101

Year and Term: Spring 2014

Class Title: Managerial Finance

Level (Graduate or Undergraduate): Undergraduate

Credit Type: Credit

Class Description:

PRINCIPLES AND PRACTICES OF BUSINESS FINANCE FOCUSING ON MANAGERIAL DECISION-MAKING IN FINANCIAL POLICY. TOPICS INCLUDE CAPITAL STRUCTURE, TYPES OF SECURITIES AND THEIR USE IN RAISING FUNDS, RISK, VALUATION, AND ALLOCATING RESOURCES FOR INVESTMENT. PREREQUISITE: ISBU CONCENTRATION PREREQUISITES OR INSTRUCTOR PERMISSION.

Required Texts:

LIBBY, LIBBY, SHORT, FINANCIAL ACCOUNTING, MCGRAW-HILL, 8TH EDITION, 2014

SCHILIT, HOWARD, FINANCIAL SHENANIGANS, MCGRAW-HILL, 3RD EDITION

ZELAZNY, GENE, SAY IT WITH PRESENTATIONS, MCGRAW-HILL

PASEWARK, WILLIAM R., UNDERSTANDING CORPORATE ANNUAL REPORTS, MCGRAW-HILL

Learning Outcomes:

THIS COURSE IS INTENDED AS AN INTRODUCTION TO THE CHALLENGES OF MODERN CORPORATE FINANCE. WE WILL DEVELOP A CONCEPTUAL FRAMEWORK WITHIN WHICH THE FIRM’S INVESTMENT AND FINANCING DECISIONS MAY BE EXAMINED IN LIGHT OF THE MANAGERIAL OBJECTIVE OF MAXIMIZING SHAREHOLDER WEALTH. THE ROLE OF THE FINANCIAL MANAGER IN THE MONEY AND CAPITAL MARKETS AND THE ASSOCIATED ENVIRONMENT IN WHICH FINANCIAL DECISIONS ARE MADE WILL BE DISCUSSED. EMPHASIS WILL BE PLACED ON (1) PRACTICAL APPLICATIONS, (2) UNDERSTANDING IMPORTANT CONCEPTS, AND (3) PRESENTING RESEARCH FINDINGS, IDEAS AND PROPOSALS.

Assessment Components:

CLASS PARTICIPATION, EXAMS, TEAM PROJECTS, ANALYSIS PAPERS

Delivery Mode Expectations (Classroom/Internet and Web-based classes, specify any live (synchronous) meetings, dates, times, and location of delivery):

ALL SESSIONS ARE LIVE SYNCHRONOUS WEB-BASED MEETINGS. COURSE PREREQUISITES: COMPLETION OF COURSE IN INTRODUCTORY ACCOUNTING. STUDENTS ARE ENCOURAGED TO REVIEW BASIC ACCOUNTING PRIOR TO START OF CLASSES OR AS EARLY AS POSSIBLE IN THIS COURSE..

Required Technical Resources and Technical Components:

ALL STUDENTS MUST HAVE (A) COMPUTER (PC OR MAC) WITH UP-TO-DATE OPERATING SYSTEM (CHECK WITH COLLAB HELP FOR CURRENTLY SUPPORTED SYSTEMS), (B) STRONG, RELIABLE INTERNET CONNECTION, AND (C) QUALITY HEADSET WITH MICROPHONE.